



# Sant Gadge Baba Amravati University



UGC's University-Industry Linkage Programme

## Department of Business Administration and Management

in association with

**Prof Ram Meghe College of Engineering and Management, Badnera**  
(Innovation and Entrepreneurship Development Centre)

### B – Plan | Alacrity

**Business Plan Competition – 2017 on March 18, 2017**  
[bplan-alacrity.com](http://bplan-alacrity.com)

*"Let's aspire to learn, grow and succeed"*

*Test Your Business Idea by participating in Business Plan Competition - 2017*

#### You Need To Do

- Register your team on link [bplan-alacrity.com](http://bplan-alacrity.com)
- Prepare your written business proposal as per the guidelines.
- Submit the proposal in soft copy format on link [bplan-alacrity.com](http://bplan-alacrity.com)
- Registration fee of Rs. 900/- (Rupees Nine Hundred Only) per team.
- The amount of registration fees can be deposited directly in the University Bank Account, Bank of Maharashtra, Account No. 20115413624, IFS Code MAHB0001331 or by Demand Draft/Pay Order in favour of Registrar, Sant Gadge Baba Amravati University payable at Amravati or at cash counter of the University in cash.
- Documentary evidence of deposition of Registration fees shall be essential for entry to workshop.

#### General Guidelines for Participation

- Participating Team should be constituted of maximum 3 members.
- Product/ Service selected should be innovative
- Initial investment shall not exceed Rs.5 Crores.
- Market boundaries shall be geographical region.

Kindly do check all the details and updates on <http://bplan.alacrity.com>

#### Favour to participants

- Participation in workshop on "Exercising for your Start-up"
- Certificate of participation for :- 1. Workshop as well as B plan Competition. 2. Cash Prizes to Winners.

#### Favour to winners

- Successful entrepreneurs will be assess and guide the business proposition through interactive sessions.
- Continued coaching, counseling and mentoring after the Competition.
- Facilitation for further development of students in written, verbal & team building skills.
- Innovative, feasible and sustainable business plan will be Monitored by Expert Members & Industry Leaders from the sector to convert it into start-ups.

#### Prizes

Best Business Plan shall be felicitated by Certification of Excellence, and Cash Prizes

**1<sup>st</sup> Prize Winner : Rs. 10000/-**

**2<sup>nd</sup> Prize Runner : Rs. 7000/-**

**3<sup>rd</sup> Prize Second Runner: Rs.5000/-**

**4<sup>th</sup> Prize Consolation: Rs. 3000/-**

### "Exercising for Your Start-up"

A day long Workshop on March 15, 2017

A real life experience of successful entrepreneurs, interaction with executives of financial and other institutes of entrepreneurship, dialogue with enterprising and corporate executives

The workshop shall be only for registered participants and entitled for workshop kit, hospitality and counsellings.

#### Business Plan Competition Schedule

S.N.	Activity Details	Date
1.	Date of Registration	On or Before Sunday, March 12, 2017
2.	Submission of Soft Copy	On or Before Sunday, March 12, 2017
3.	Submission of two hard copies, DD/Payment Receipt in person	Wednesday, March 15, 2017 (by 09.00 am)
4.	Workshop on "Exercising for your start-up"	Wednesday, March 15, 2017(09.00 am to 06.30 pm)
5.	Communication for Final Round	Wednesday, March 15, 2017 (07.00 pm onwards)
6.	Final Round Presentation	Saturday, March 18, 2017

#### You could discuss your queries with

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B-plan Competition communication with details will be done on your registered email id.